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French DI Studio Color'M to purchase R A I N color grading solution from Marquise Technologies

Geneva, Switzerland – Marquise Technologies announced today that the renowned French DI studio Color'M has purchased the revolutionary color grading solution R A I N.

Color'M and its founder, talented colorist Eric Moulin, have always been a precursor in the digital intermediate post-production. Color'M has a long history of high-quality work, especially in digital color grading and 35mm film printing.

A perfect integration in Color'M facility was a key point in the purchasing process: all systems are connected to a SAN solution that distributes data all along the workflow, from media acquisition to film printer or DCP packaging. Among the Marquise Technologies products range, Color'M chose R A I N, powered by award winning NVIDIA Quadro DVP, to install in the grading theater. This system complements a M I S T data already in use for several months for side-work preparation, dailies transfers and conforming.

"We have a long lasting collaboration with the team at Marquise Technologies, and we naturally renewed our confidence when it came to invest in some new grading technology" says Eric Moulin. "The real-time management of raw data out of new digital cameras has been paramount in our choice, and we eagerly look forward to releasing our first movie graded with R A I N" he adds.

R A I N has been designed around NVIDIA Quadro Digital Video Pipeline GPU technology to allow a direct path from image capture, to process and to image out, with a real-time image transport through 3G SDI. R A I N remote controls slave devices like virtual telecines or VTRs, allowing virtually unlimited workflow configurations.

Laurence Stoll, CEO of Marquise Technologies, comments: "We are very proud that a colorist like Eric, with his deep knowledge of colorimetry, adopted the philosophy of R A I N: the tools for advanced color grading combined with the velocity of a real real-time all the time system. With R A I N as the backbone of the new DI facility, Color'M will have the possibility to accept any kind of productions, whatever the source is, without wasting time in the rendering process."

Installation in Color'M facility is scheduled for the end of September 2010.

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About Marquise Technologies

Marquise Technologies designs state-of-the-art solutions for the post-production and the television broadcast industry. The company addresses post-production facilities and digital film labs, and provides them with high-end solutions for image processing, data conforming, color grading, restoration and finishing. For more information on Marquise Technologies, please visit the website www.marquise-tech.com.

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